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LINE-X® PROTECTIVE COATINGS EXPANDS INTO NEW MARKETS WITH LAUNCH OF LINE-X ASPART-X™ U/V PROTECTIVE COATINGS

Protective Coatings Leader Strengthens Product Line-Up with All-New Polyaspartic Products

HUNTSVILLE, Ala., June 9, 2010 – LINE-X® Protective Coatings, the nation's leading developer and provider of high performance protective coatings, is proud to introduce ASPART-X™ U/V Protective Coatings. ASPART-X Coatings provide ultraviolet (UV) protection that does not yellow or fade; will cure in all weather and temperature applications; has a fast cure speed and offers excellent abrasion and chemical resistance for residential decks, patios, garage floors, swimming pools, industrial commercial flooring and food processing facilities. ASPART-X can also be used as a UV-stable topcoat for the entire family of LINE-X thick-build coatings. The result is a very durable composite coating, available in a variety of stock and custom colors.

"This is a very exciting time for LINE-X as a company," said Kevin Heronimus, CEO of LINE-X Protective Coatings. "ASPART-X Protective Coatings allow us to offer our customers a multitude of new protective coatings options backed by the LINE-X quality our customers have come to expect."

Available throughout the company's network of over 400 professional, franchised centers in the United States, LINE-X continues to lead the marketplace with innovative products that provide unique solutions to our customers. By introducing ASPART-X, a zero volatile organic compound (VOC), 100% solid, aliphatic, pure polyurea coating specifically engineered as a topcoat for polyurea and polyurethane systems, LINE-X has again distanced itself from competitive offerings. This versatile product can also be used as a stand-alone coating over properly prepared substrates.

ASPART-X topcoat provides a durable, easy-to-clean finish that can be configured in a variety of non-skid finishes for most flooring and decking applications. Several stock-colors, including solid tan, gray, white, black and clear are available, as well as custom color options. Color chips and blend options embedded in conjunction with ASPART-X create an attractive colorful surface coating. The clear topcoat is an excellent sealer protecting against impact, abrasion and chemical damage. ASPART-X color chips are available in pebble blue, sandstone, golden road and tuxedo colors. ASPART-X accent colors are used to create a granite-like floor finish. Accent colors are used as an alternative to color chips for a more durable and less textured finish. Custom colors and blends can be special ordered to customer specifications.

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"We feel the ASPART-X flooring products will be a huge hit with both consumers and industrial clients alike," continued Heronimus. "The attractive color finishes, added protection and quick cure time make it possible to have the job complete in less than 24-hours preventing extensive down-time."

ASPART-X U/V Coatings features include:

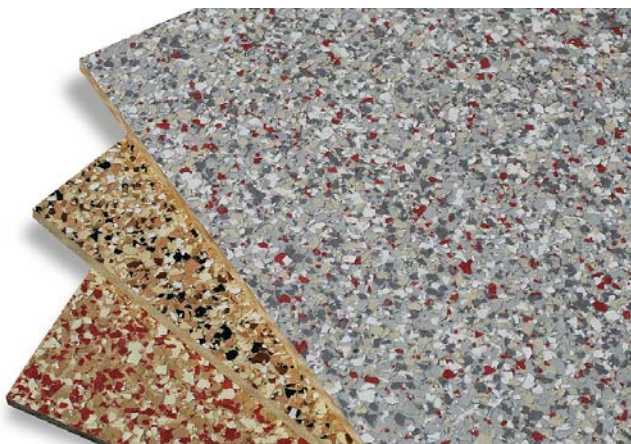
- Pure Polyurea formulation
- Solvent Free – Zero VOCs, 100% solid with minimal environment impact.
- Aliphatic – Excellent color and gloss retention.
- Fast Cure – High productivity.
- Waterproof – Excellent longevity in outdoor exposure.
- Food Safe – CFIA approved for floors/walls/ceilings in food processing facilities
- Exceptional flame retardant properties

A recent Frost & Sullivan report shows that LINE-X's strict quality control has positioned the company as a leading supplier to many industries that utilize spray-on applications. The centralized franchise system gives LINE-X control over safety standards, Occupational Safety & Health Administration (OSHA) requirements, training and other industry standards.

To support the ASPART-X U/V Protective Coatings line of products LINE-X has launched a new website, www.ASPART-X. The new website contains information regarding the ASPART-X line, features and benefits, a photo gallery and a link to the www.LineX.com website. For more information regarding ASPART-X, please visit www.aspart-x.com.

About LINE-X Protective Coatings

LINE-X Protective Coatings (www.LineX.com) is the nation's leading developer and provider of high performance protective coatings offering scientifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are utilized in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Huntsville, Alabama, with more than 400 locations in 26 countries, it is the goal of LINE-X to consistently produce the highest quality and most reliable materials available.



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